

GMP Social Media + Content Creator

Volunteer Position

The Gray Muzzle Project is an emerging, grass roots, volunteer run non-profit senior dog sanctuary based in Chimacum, WA.

GMP is excited to launch our first program: **The Forever Home.**

This program identifies senior dogs struggling with chronic medical conditions and who are poor candidates for adoption. By working through existing local animal rescue organizations, we carefully evaluate patients and transport our furry friends to the Gray Muzzle Project Sanctuary where they will spend the rest of their lives in comfort and peace. Through a carefully designed Medical Program utilizing both Western and Eastern veterinary medicine modalities by Founder + Program Veterinarian Dr. Jamie Walkush, resident dogs will receive hospice veterinary care with a focus on pain management and quality of life.

Our Mission: Provide forever homes and hospice care to special needs senior dogs on the Olympic Peninsula.

Our Vision: We dream of a world where senior dogs' last days are spent in comfort and peace.

How Many Open Positions? One. However, this position could eventually be split into multiple positions if needed.

Purpose: First and foremost, establish The Gray Muzzle Projects' name recognition in our community. Help create GMP as a reputable hospice sanctuary and nonprofit. Document the growth of a fledgling nonprofit and share our 'mission moments' along the way!

Position Summary: Assist in creating social media posts with Canva which highlight GMP's successes and events in our community. Creating content for our growing social media presence across Facebook and Instagram platforms. Monitor and support our community engagement calendar with events; provide social media posts for upcoming opportunities. Assist with creating other avenues of marketing including but not limited to social media reels, video, printed and digital materials, PSA's + radio communication, and others areas of individual's interest (engaging various ways of learning styles!).

Skill Set: *Who you are:* A people-person who enjoys engaging with residents, businesses, and animal welfare organizations throughout the Olympic Peninsula. As a story-teller, you will understand how to take complex issues on animal welfare and make them engaging to our audience members. You will

also be able to draw in ongoing support of a new organization that is taking roots here in Chimacum, WA. Strong and creative verbal and written communication skills, and visual story-telling a must!

What you should know: Experience with Canva, Facebook, Instagram, LinkTree, and/or video editing software are preferred. Will train for the right person.

Commitment: 2 posts a week + calendar monitoring, around three-four hours a week to start

Time + Location: Very flexible! Posts can be scheduled ahead of time, and most opportunities can be done from home. Joining us at in person events or visits to the sanctuary to document various volunteer opportunities or animal caregiving is also encouraged.

Application Process: Please complete [GMP's application found here](#). A member of the GMP team will follow up with you via email.